End of October through early January (but you can make your tax deductible gift any time)!

You! HP alumni, parents, grandparents, community members, and companies who want to protect our legacy of educational excellence.

Letters, emails, social media, and yard signs spread the message of Mad for Plaid during our campaign.

Because YOUR support ensures we can attract and retain the best teachers of today to mold our leaders of tomorrow.

Every student, every teacher, every school
Although HP schools are primarily funded by state and local taxes, since 1994, HPISD has been subject to recapture by the state public school funding system. Today, this results in 66% of our property taxes (or $103.5M) leaving our District.

For more than 25 years, the system has put significant pressure on our ability to remain competitive with teacher and staff salaries, as salaries make up over 80% of the District's budget. Now, HPISD ranks near the bottom of 25 North Texas school districts for starting teacher pay.

Without support from HP alumni, parents, grandparents, community members, and companies, we would have an even more severe budget gap for faculty salaries every year.

A donation to Mad for Plaid benefits every student, every teacher, and every school - and protects HP's legacy of educational excellence.

ABOUT THE HIGHLAND PARK EDUCATION FOUNDATION
Our mission is to rally our entire community to raise the critical funds necessary for continuing Highland Park ISD's tradition of exemplary education. Learn more at hpef.org